

FILM IN THE MOMENT

If you love capturing moments and telling stories through your camera, this is the category for you! During the event, participants will need to put together a **2-4 minute vlog**. Film in the Moment is all about creativity, authenticity, and storytelling on the go. It's your chance to show off your *editing flair, rhythm, and unique perspective* while turning everyday moments into something engaging and memorable. The challenge? Make sure your vlog isn't just good-looking but also connects with your audience, fun, real, and full of energy!

DELEGATE CAP : 2-5 DELEGATES PER TEAM

How the Category Works

Briefing (Day 1):

The category begins with a briefing session where delegates are introduced to the rules, guidelines, and judging criteria. This session will also provide tips on storytelling, editing, and presentation to help participants make the most of their vlogging journey.

Submission (Day 4):

All completed vlogs must be submitted early in the morning of Day 4

Screening & Feedback (Day 4 Evening):

Submitted vlogs will be showcased in a formal screening session, where judges and peers will watch the entries together. After the screening, each vlog will receive constructive critique and feedback from the judging panel, focusing on strengths and areas of improvement.

Allowed Equipment:

Camera (DSLR/Mirrorless/Point-and-Shoot), Digital Camera (Digicam), Tripods / Mini-Tripods, Drones (where permitted by venue regulations), Gimbals / Stabilizers, External Microphones, Mobile Phones (for recording or supporting shots)

Vlog Creation:

- Delegates will be required to create a vlog on campus during the event days, documenting their experiences in a manner that reflects both creativity and technical skill.
- The vlog should resemble a flashback of the event, capturing memorable moments and presenting them in a cohesive and engaging narrative. Content may include a variety of elements such as humorous skits, short interviews, candid interactions, or campus highlights.
- Delegates may also experiment with different types of footage, for example, incorporating clips from digicams to enhance the aesthetic quality, though this is not mandatory.
- The vlog should demonstrate a balance of engagement and professionalism, showcasing storytelling and narrative flow, editing skills with smooth transitions and rhythm, strong visual aesthetics through framing and lighting, precise synchronization of visuals with music or sound, and effective sound design.
- Ultimately, the vlog should not only be entertaining and relatable but also reflect the delegate's ability to merge creativity with technical execution, leaving the audience with a compelling snapshot of the event.

Judging Criteria:

- Creativity & Originality: How fresh, unique, and imaginative the vlog feels.
- Storytelling: Clarity, flow, and impact of the narrative or theme being shared.
- Presentation & Personality: The delegate's ability to engage the audience through an authentic and confident on-camera presence.
- Cinematic Quality: Effective use of framing, pacing, and editing techniques to enhance the vlog.
- Visual Appeal: Composition, lighting, and overall look that make the vlog enjoyable to watch.
- Audio & Sound Design: Clarity of voiceovers/dialogue and how well background music or sound supports the story.
- Editing & Flow: Smooth transitions, rhythm, and a consistent pace that keep viewers hooked.
- Authenticity: Staying true to the vlogging spirit, genuine, relatable, and real.

Guidelines:

- Any submission that contains racist, sexist, ableist, or otherwise inappropriate content, whether through visuals, audio, or editing style, will be subject to immediate disqualification.
- The use of stock or downloaded footage is strictly prohibited; all content must be entirely self-produced by the delegates.

- Participants must also ensure that their files are properly named, accessible, and submitted within the given deadline, as technical errors or inaccessible links will not be excused.
- While delegates are encouraged to take creative risks and experiment with different styles, all material must remain appropriate for a professional competition environment.
- The use of prohibited items within your category is strictly forbidden. Furthermore, school-specific locations such as the terrace are not permitted for use. Participants are only authorized to utilize locations that remain equally accessible to all delegates.
- Teams are strictly prohibited from filming anyone without prior consent. Any complaint regarding filming without consent will result in the team's immediate disqualification.
- Content must remain respectful and must not include targeted personal remarks, harassment, or deliberately inappropriate references to any individual or insituation.

Note:

- The proceedings of each round may be altered at the sole discretion of the category head.